



Journalistic portal for every entrepreneur and manager

Portal characteristic ●●●

KomoraPlus is a news portal of Czech Chamber of Commerce with a guaranteed source of information, bringing news and information to the entrepreneurs since 2020. KomoraPlus covers news, trends, opinions and statistic from all economic segments.

Website follows the general development in economic policy and informs about actions of Czech ministries, state administration and self-governance. It brings professional materials about legislature, marketing, personalistic, finances and other areas of business life. It provides the reader with info from various segments of economics and offers an insight of company owners and managers on current affairs dealt by domestic companies.

The journalistic portal also includes a section dedicated to tourism.

It is part of **SEZNAM.CZ** newsfeed



215 000 visits monthly



3 min 25 s average time spent reading



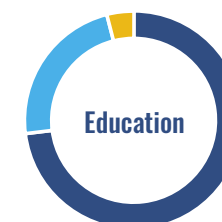
Website visitors structure



- 21,7 % services
- 13,6 % construction
- 13,1 % trade
- 11,8 % mechanical engineering
- 5,8 % banking and financial services
- 4,9 % education
- 4,2 % agriculture and food processing



- 89 % owners, CEOs, senior management, employees with subordinates
- 11 % employees without subordinates



- 73 % University
- 23 % Secondary education
- 4 % other

Advertisement

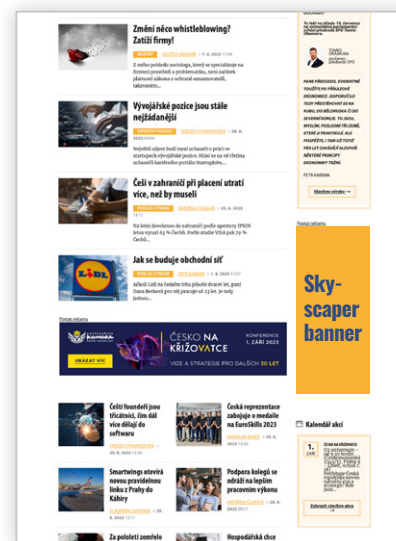
- PR article (max 4 000 characters, including spaces, 1 photo) **360 EUR**
- FB contest **210 EUR**
- Banner design (including graphic services) **150 EUR**
- Newsletter (B2B tourism) – PR article (max 500 characters) **150 EUR**
- Newsletter (B2B tourism) – banner 495 × 100 px **130 EUR**



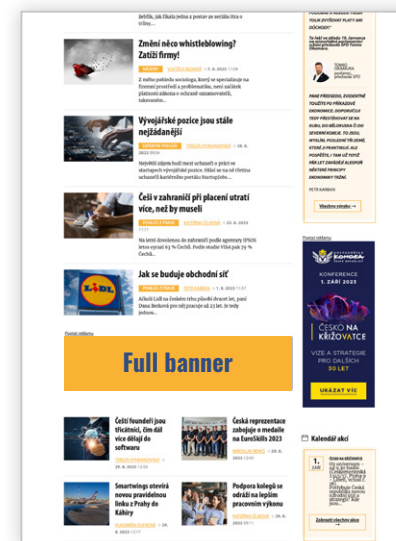
Head banner
1 200 × 208 px
730 EUR



Square banner
270 × 270 px
290 EUR



Skyscraper banner
270 × 624 px
330 EUR



Full banner
890 × 208 px
400 EUR